

# LICENCE TO USE

No. 20230918-00017482

Granted to (The Agency) :  
256,  
Suite 115, The Masonry,  
151 - 156 Thomas Street,  
Ushers Island, Dublin 8,  
D08 PY5E  
The Advertiser: Ciara Elliott.

Date : 18th September 2023.  
Photographer's name: Ashley Morrison  
Contact details: ashleymorrison2@mac.com  
Our job reference: 20230912-McMillen  
Invoice reference: 00017481.  
Advertiser's reference: Christmas home.

## Description of photograph/s covered by the licence:

Images of Marie & Alan McMillen's 1960s period-style detached house near Holywood in County Down.

(B.U.R: £225.00 per image)

## Terms of the licence:-

### Media use:

- |  |   |
|--|---|
| <input type="checkbox"/> Ambient.                | <input checked="" type="checkbox"/> Editorial feature in House and Home magazine. |
| <input type="checkbox"/> Billboards.             | <input type="checkbox"/> Packaging.   |
| <input type="checkbox"/> Brochures / Catalogues. | <input type="checkbox"/> Point of sale.   |
| <input type="checkbox"/> Direct Mail.            | <input type="checkbox"/> Posters.   |
| <input type="checkbox"/> Inserts / Prints.       | <input type="checkbox"/> Press.   |
| <input type="checkbox"/> Marketing aids.         | <input type="checkbox"/> Television / Cinema.                                     |
| <input type="checkbox"/> Magazine ads.           | <input type="checkbox"/> Worldwide web & promotional emails.                      |
| <input type="checkbox"/> Newspaper ads.          | <input type="checkbox"/> Other:   |

### Period of use:

- |  |                                      |
|--|--------------------------------------|
| <input type="checkbox"/> One year  | <input type="checkbox"/> Three years |
| <input type="checkbox"/> Two years   |                                      |
| <input checked="" type="checkbox"/> Other: 90 days from 1st publication date (ends 30th September 2024). |                                      |

### Territory of use:

- |   |  |
|---|--|
| <input checked="" type="checkbox"/> Country: Ireland. | <input type="checkbox"/> English language areas. |
| <input type="checkbox"/> UK & Ireland.                | <input type="checkbox"/> Worldwide.              |
| <input type="checkbox"/> Continental Europe.          | <input type="checkbox"/> Internet.               |
| <input type="checkbox"/> United States of America.    | <input type="checkbox"/> Other:                  |

Right to a credit ☐


### Exclusivity Clause

I confirm that subject to clause 5 overleaf I shall not publish or supply the material to any other person for publication during the term of the licence plus 30 days, without the express permission of the Agency or the Advertiser.

I confirm that the Agency and the Advertiser are hereby licensed to reproduce and publish the Photographs, for the above purposes, territories and time period, on the terms and conditions set out overleaf.

Under clause 4 overleaf, no use may be made of the Photographs until the invoice has been paid in full.

Signed:



Date: 18th September 2023.

Ashley Morrison, 19 Dunleath Drive, Newtownards, County Down, BT22 2TE