

LICENCE TO USE

No. 20110311-00016581

Granted to (The Agency) :

IPC Media Limited,
Blue Fin Building,
110 Southwark Street,
London. SE1 0SU

Date : 21st March 2011.

Photographer's name: Ashley Morrison

Contact details: studio@ashleymorrison.com

Our job reference: 20110226-Callaghan

Invoice reference: 00016581

The Advertiser: Andree Frieze.

Advertiser's reference: Callaghan's home in Co Down.

Description of photograph/s covered by the licence:

Images of Kathryn and Ben Callaghan's architect-designed detached bungalow near the village of Killyleagh in County Down.

(B.U.R: £200.00 per image)

Terms of the licence:-

Media use:

- | | |
|--|---|
| <input type="checkbox"/> Ambient. | <input checked="" type="checkbox"/> Magazine editorial feature in Ideal Home. |
| <input type="checkbox"/> Billboards / Posters. | <input type="checkbox"/> Newspaper ads. |
| <input type="checkbox"/> Brochure / Catalogue. | <input type="checkbox"/> Point of sale. |
| <input type="checkbox"/> Direct Mail. | <input type="checkbox"/> PR. |
| <input type="checkbox"/> Inserts / Prints. | <input type="checkbox"/> Press. |
| <input type="checkbox"/> Marketing aids. | <input type="checkbox"/> Television / Cinema. |
| <input type="checkbox"/> Magazine ads. | <input type="checkbox"/> Worldwide web & promotional emails. |
| <input type="checkbox"/> Packaging. | <input type="checkbox"/> Other: |

Period of use:

- | | |
|---|--------------------------------------|
| <input type="checkbox"/> One year | <input type="checkbox"/> Three years |
| <input type="checkbox"/> Two years | |
| <input checked="" type="checkbox"/> Other: 60 days from 1st publication date (ends 31st March 2012) | |

Territory of use:

- | | |
|--|--|
| <input type="checkbox"/> Country: | <input type="checkbox"/> English language areas. |
| <input checked="" type="checkbox"/> UK & Ireland. | <input type="checkbox"/> Worldwide. |
| <input type="checkbox"/> Europe. | <input type="checkbox"/> Internet. |
| <input type="checkbox"/> United States of America. | <input type="checkbox"/> Other: |

Right to a credit

Exclusivity Clause

I confirm that subject to clause 5 overleaf I shall not publish or supply the material to any other person for publication during the term of the licence plus 30 days, without the express permission of the Agency or the Advertiser.

I confirm that the Agency and the Advertiser are hereby licensed to reproduce and publish the Photographs, for the above purposes, territories and time period, on the terms and conditions set out overleaf.

Under clause 4 overleaf. no use may be made of the Photographs until the invoice has been paid in full.

Signed :



Date : 21st March 2011.