

## LICENCE TO USE

No. 20081019-00016337

Granted to (The Agency) :

BBC Worldwide  
Media Centre  
201 Wood Lane,  
London.  
W12 7TQ

The Advertiser: Rachel Watson.

Date : 19th October 2008

Photographer's name: Ashley Morrison

Contact details: studio@ashleymorrison.com

Our reference: 20060512-Alfons

Invoice reference: 00016337

Advertiser's reference: Alfon house / Foreign home.

### Description of photograph/s covered by the licence:

Images of Dizzi Alfons' 18th-century former farmhouse set in a rural estate near the medieval town of Lucca in the northern Tuscany region of Italy.

(B.U.R: £200.00 per image)

### Terms of the licence:-

#### Media use:

- |  |   |
|--|---|
| <input type="checkbox"/> Ambient.              | <input checked="" type="checkbox"/> Magazine editorial feature in BBC Good Homes. |
| <input type="checkbox"/> Billboards / Posters. | <input type="checkbox"/> Newspaper ads.   |
| <input type="checkbox"/> Brochure / Catalogue. | <input type="checkbox"/> Point of sale.   |
| <input type="checkbox"/> Direct Mail.          | <input type="checkbox"/> PR.  |
| <input type="checkbox"/> Inserts / Prints.     | <input type="checkbox"/> Press.   |
| <input type="checkbox"/> Marketing aids.       | <input type="checkbox"/> Television / Cinema.                                     |
| <input type="checkbox"/> Magazine ads.         | <input type="checkbox"/> Worldwide web & promotional emails.                      |
| <input type="checkbox"/> Packaging.            | <input type="checkbox"/> Other:   |

#### Period of use:

- |  |                                      |
|--|--------------------------------------|
| <input type="checkbox"/> One year  | <input type="checkbox"/> Three years |
| <input type="checkbox"/> Two years   |                                      |
| <input checked="" type="checkbox"/> Other: 60 days from 1st publication date (ends 31st October 2009). |                                      |

#### Territory of use:

- |  |  |
|--|--|
| <input type="checkbox"/> Country:                  | <input type="checkbox"/> English language areas. |
| <input checked="" type="checkbox"/> UK & Ireland.  | <input type="checkbox"/> Worldwide.              |
| <input type="checkbox"/> Europe.                   | <input type="checkbox"/> Internet.               |
| <input type="checkbox"/> United States of America. | <input type="checkbox"/> Other:                  |

#### Right to a credit

#### Exclusivity Clause

I confirm that subject to clause 5 overleaf I shall not publish or supply the material to any other person for publication during the term of the licence plus 30 days, without the express permission of the Agency or the Advertiser.

I confirm that the Agency and the Advertiser are hereby licensed to reproduce and publish the Photographs, for the above purposes, territories and time period, on the terms and conditions set out overleaf.

Under clause 4 overleaf. no use may be made of the Photographs until the invoice has been paid in full.

Signed :



Date : 19th September 2008.

Ashley Morrison, The Hen House studios at 4 Kilbright Road, Carrowdore, Newtownards, Co Down, BT22 2HG