

LICENCE TO USE

No.

Granted to (The Agency) :

Date :

Photographer's name:

Contact details:

Our reference:

Invoice reference:

The Advertiser:

Advertiser's reference:

Description of photograph/s covered by the licence:

Terms of the licence:-

Media use:

- | | |
|--|--|
| <input type="checkbox"/> Ambient. | <input type="checkbox"/> Magazine editorial |
| <input type="checkbox"/> Billboards. | <input type="checkbox"/> Newspaper ads. |
| <input type="checkbox"/> Brochures / Catalogues. | <input type="checkbox"/> Point of sale. |
| <input type="checkbox"/> Direct Mail. | <input type="checkbox"/> Posters. |
| <input type="checkbox"/> Inserts / Prints. | <input type="checkbox"/> Press. |
| <input type="checkbox"/> Marketing aids. | <input type="checkbox"/> Television / Cinema. |
| <input type="checkbox"/> Magazine ads. | <input type="checkbox"/> Worldwide web & promotional emails. |
| <input type="checkbox"/> Packaging. | <input type="checkbox"/> Other: |

Period of use:

- | | |
|------------------------------------|--------------------------------------|
| <input type="checkbox"/> One year | <input type="checkbox"/> Three years |
| <input type="checkbox"/> Two years | |
| <input type="checkbox"/> Other: | |

Territory of use:

- | | |
|--|--|
| <input type="checkbox"/> Country: | <input type="checkbox"/> English language areas. |
| <input type="checkbox"/> UK & Ireland. | <input type="checkbox"/> Worldwide. |
| <input type="checkbox"/> Continental Europe. | <input type="checkbox"/> Internet. |
| <input type="checkbox"/> United States of America. | <input type="checkbox"/> Other: |

Right to a credit

Exclusivity Clause

I confirm that subject to clause 5 overleaf I shall not publish or supply the material to any other person for publication during the term of the licence plus days, without the express permission of the Agency or the Advertiser.

I confirm that the Agency and the Advertiser are hereby licensed to reproduce and publish the Photographs, for the above purposes, territories and time period, on the terms and conditions set out overleaf.

Under clause 4 overleaf, no use may be made of the Photographs until the invoice has been paid in full.

Signed:

Date: