

## LICENCE TO USE

No. 20111013-00016642

Granted to (The Agency) :  
Avvio  
International Business Centre  
National Technology Park,  
Plassey, Limerick.  
Ireland.  
The Advertiser: Melanie Benn.

Date : 13th October 2011  
Photographer's name: Ashley Morrison  
Contact details: ashleymorrison2@mac.com  
Our job reference: 20090826-Dromoland  
Invoice reference: 00016642  
Advertiser's reference: Dromoland Castle

### Description of photograph/s covered by the licence:

6 images of bedroom suites at Dromoland Castle in County Clare.

(BUR: £200.00 per image)

### Terms of the licence:-

#### Media use:

- |  |   |
|--|---|
| <input type="checkbox"/> Ambient.                | <input type="checkbox"/> Newspaper editorial                            |
| <input type="checkbox"/> Billboards.             | <input type="checkbox"/> Newspaper ads.                                 |
| <input type="checkbox"/> Brochures / Catalogues. | <input type="checkbox"/> Point of sale.                                 |
| <input type="checkbox"/> Direct Mail.            | <input type="checkbox"/> Posters.                                       |
| <input type="checkbox"/> Inserts / Prints.       | <input type="checkbox"/> Press.   |
| <input type="checkbox"/> Marketing aids.         | <input type="checkbox"/> Television / Cinema.                           |
| <input type="checkbox"/> Magazine ads.           | <input checked="" type="checkbox"/> Worldwide web & promotional emails. |
| <input type="checkbox"/> Packaging.              | <input type="checkbox"/> Other:   |

#### Period of use:

- |   |                                      |
|---|--------------------------------------|
| <input checked="" type="checkbox"/> One year: ends 30th September 2012. | <input type="checkbox"/> Three years |
| <input type="checkbox"/> Two years                                      |                                      |
| <input type="checkbox"/> Other:   |                                      |

#### Territory of use:

- |  |  |
|--|--|
| <input type="checkbox"/> Country: Ireland.         | <input type="checkbox"/> English language areas. |
| <input type="checkbox"/> UK & Ireland.             | <input type="checkbox"/> Worldwide.              |
| <input type="checkbox"/> Continental Europe.       | <input checked="" type="checkbox"/> Internet.    |
| <input type="checkbox"/> United States of America. | <input type="checkbox"/> Other:                  |

Right to a credit ☐

#### Exclusivity Clause

I confirm that subject to clause 5 overleaf I shall not publish or supply the material to any other person for publication during the term of the licence plus 30 days, without the express permission of the Agency or the Advertiser.

I confirm that the Agency and the Advertiser are hereby licensed to reproduce and publish the Photographs, for the above purposes, territories and time period, on the terms and conditions set out overleaf.

Under clause 4 overleaf, no use may be made of the Photographs until the invoice has been paid in full.

Signed:



Date: 13th October 2011.

Ashley Morrison, The Hen House studios at 4 Kilbright Road, Carrowdore, Newtownards, Co Down, BT22 2HG